

GRID® REPORT FOR PROFESSIONAL SERVICES AUTOMATIONS

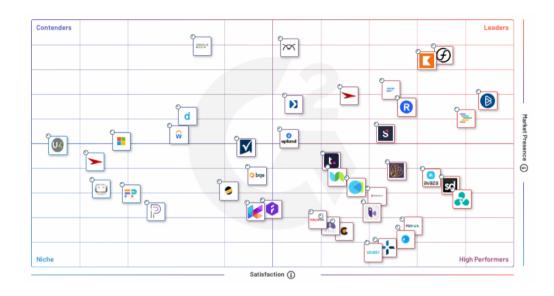
G2 PSA Software Comparison Report

SPRING 2023





PSA Software Comparison



PSA Software Definition

Professional services automation (PSA) software helps companies in professional services manage most or all back-office and front-office activities. PSA systems are used to track operations and related costs, as well as the revenues they generate. These products are used by consultants, lawyers, marketing account managers, and other professional services industry roles that conduct business on a client-project level. PSA software delivers insight into the business processes of project and portfolio management to improve

efficiency, productivity, and profitability of the project operations in place. This type of software can be used by all departments of a professional services company, from sales and marketing to accounting, as well as project managers.

PSA systems can be integrated with accounting software, CRM software, and payroll software to make a more end-to-end solution. PSA software also has similarities to ERP systems; PSA products are tailored to the professional services industry.

To qualify for inclusion in the Professional Services Automation category, a product must:

- → Manage customer profiles, sales opportunities, and communications
- → Include features for contract management and service level agreements (SLA)
- Provide project and portfolio management for professional services
- → Deliver accounting functionality or integrate with accounting software
- → Track project and portfolio costs such as time and expenses
- → Record and allocate resources based on necessity and availability
- → Recognize revenue by project, portfolio, or business unit
- → Monitor project and portfolio performance, risk, and profitability



Customer Satisfaction Ratings for PSA

G2 reviewers rated software vendors' ability to satisfy their needs as shown in the table below

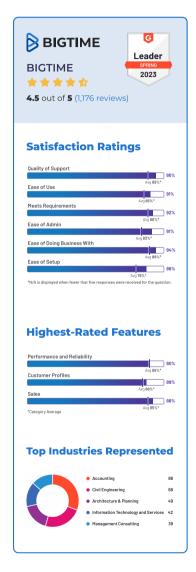
	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	
Financial Force	85%	88%	85%	76%	86%	84%	72%	82%	46
Kantata Cloud For Professional Services (formerly Mavenlink + Kimble)	85%	89%	85%	80%	88%	86%	76%	81%	51
BigTime	92%	93%	92%	91%	94%	95%	86%	91%	75
Accelo	90%	94%	91%	83%	94%	93%	77%	87%	71

Implementation

	Deployment		Implementation Time	Implementation Method			Number of Users Purchased	Contract Term	
	Cloud	On- Premises	Avg. Months to Go Live	In- House Team	Seller Services Team	Third-Party Consultant	Don't Know	Median Number of Users Bought	Avg. Contract Term (Months)
Financial Force	100%	0%	5.6	34%	26%	37%	3%	175	23
Kantata Cloud For Professional Services (formerly Mavenlink + Kimble)	100%	0%	3.9	48%	31%	11%	10%	75	24
BigTime	100%	0%	1.6	77%	14%	2%	7%	17	11
Accelo	100%	0%	2.2	70%	24%	3%	3%	17	5



Feature Comparison

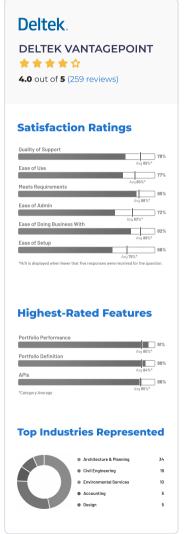




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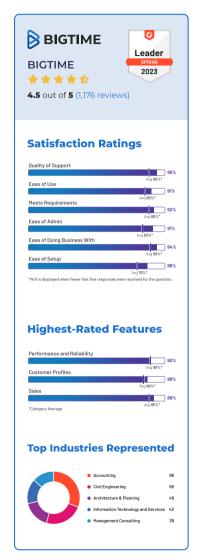
Marketing and Advertising

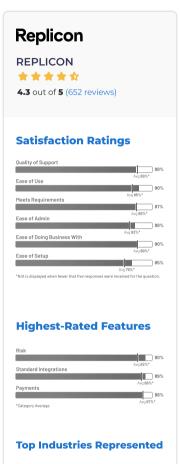






Feature Comparison



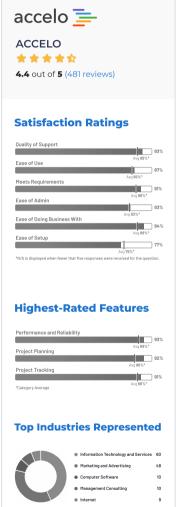


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About BigTime

BigTime Software powers the greatest professional services firms on the planet to unlock their potential. Our award-winning PSA software amplifies profitability and productivity for accountants, architects, engineers, IT consultants, and contractors.

The services economy needs more than just a timesheet. They need a system that unifies team communication, project/resource management, invoicing and financials. BigTime gives your entire team the tools they need to deliver billable work on time and on budget.

To see why thousands of customers rely on BigTime's cloud-based tools to more easily manage their businesses and effectively plan for tomorrow, request your personalized demo today.

























